**NEW on-demand virtual content for United Way community and corporate partners:**

**How to Be an Ally: A Guide to Addressing Racism in the Workplace & Beyond**

We are excited to share a new on-demand virtual workshop for your team to discuss allyship, anti-racism, diversity, equity, and inclusion. In this session, we cover the basics of allyship, privilege, and oppression and provide practical steps to begin on your own allyship journey. By highlighting ways to get involved and take action in your workplace and your personal life, you'll leave equipped with knowledge, awareness, and actionable takeaways. This recorded presentation was hosted in August 2020 by the United Way of Cass-Clay Emerging Leaders program with presenter, Allie Lawler.

Share this content with your team:

- Access the 90-minute workshop recording and presentation to share with your team.
- **Contact United Way** if you’d like to host a virtual discussion with a United Way impact speaker or a shorter, 60-minute version featuring key workshop learnings.
- Support your team’s continued journey into allyship using our discussion questions:
  - What is one small thing you can start doing in the next 30 days to take a step into allyship (personal or corporate)? In next 90 days? In next 365 days?
  - Discuss corporate allyship with your team: What are three things about our culture that we would like to have changed to create a more positive, supportive workplace?
- Encourage your team to share their learnings on social media with hashtags #WeLeadUNITED and #LIVEUNITEDCassClay.
- Invite your team to lead the change in our community and receive exclusive access to programming like this Diversity, Equity & Inclusion workshop by joining Emerging Leaders.

For more information, email emergingleaders@unitedwaycassclay.org or call 701-237-5050.