



United Way of Cass-Clay 2019 Sponsorship Benefits

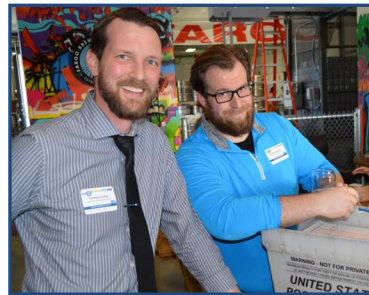


2019 EMERGING LEADERS PROGRAM SPONSOR

\$2,500 (Sponsorship Dates: January - December 2019)

Sponsor Benefits:

- Prominent inclusion of company logo in 2019 Emerging Leaders Event Calendar shared with all members
 - Over **630 Emerging Leaders** are currently enrolled in the program
 - Members represent more than **120 businesses and organizations** across the community
 - Emerging Leaders programming will occur from February – December 2019
 - Various community leaders support the program by serving as speakers at events
- Recognition as Program Sponsor during pre-event promotion for all 2019 Emerging Leaders events
- Sponsor mention and prominent inclusion of company logo on PowerPoint presentation during events
- Recognition as Program Sponsor in print materials (such as the agenda and information pieces)
- Social media post on United Way social media channels (Facebook, Twitter & LinkedIn)
- Inclusion of company logo in pre-event slide shows at each event



YOUR RETURN ON INVESTMENT AS A SPONSOR:

When you invest in this leadership development program, you invest in developing leaders that:

- Are energized to position themselves and our community for success
- Have a desire to expand knowledge of the needs that exist in our community and learn how their United Way investment is making an impact
- Want to connect with a diverse network of dynamic local leaders
- Positively represent their companies/organizations philanthropic culture in the community

AUDIENCE/ABOUT THE PROGRAM

United Way of Cass-Clay is cultivating young leaders to advance our community. Emerging Leaders are a network of over 630 community-minded professionals who invest at least \$300 annually in United Way. Throughout the year, Emerging Leaders gain access to hands-on volunteer opportunities to connect and serve with others, invitations to networking events with community leaders and leadership development opportunities. The 2019 goal is to recruit 700 members.

VOLUNTEER

BUILD SKILLS

CONNECT





United Way of Cass-Clay 2019 Emerging Leaders Program Sponsorship Commitment Form

Contact Name: _____ Date: _____

Company Name: _____

Address: _____

Phone: _____ Email: _____

_____ Check Enclosed _____ Please bill company

(If you would prefer to process payment via credit card, please contact our United Way team at 701.237.5050)

RETURN FORM TO:

- The United Way volunteer or Emerging Leader who assisted you in committing to this sponsorship
- United Way of Cass-Clay | PO Box 1609 | 58107-1609 OR ccarlson@unitedwaycassclay.org

*For more information please contact
Chantel Carlson, Community Engagement Program Manager
ccarlson@unitedwaycassclay.org or 701.237.5050*

