United Way of Cass-Clay honors volunteers, businesses and organizations through the LIVE UNITED Awards and Annual Meeting Event. The 2021 LIVE UNITED Awards will be held in March. All award nominees and recipients will be honored at the event. Award categories and past winners are noted below.

**MOST ENGAGED WORKPLACES & LIVE UNITED LEADER OF THE YEAR**
The #1 Most Engaged Workplace will be honored with the most prestigious award: the LIVE UNITED Leader of the Year. This award honors a company’s outstanding commitment through their workplace campaign.

- Has a high level of organization, motivation and energy.
- Inspires and encourages their teams and coworkers by organizing company events, encouraging their coworkers to invest, and engaging their company to support their community.
- Actively engages their employees to get involved both at work and promotes volunteer opportunities.
- Nomination information will be available at unitedwaycassclay.org in January 2021.

*2019 Award Recipient: Blue Cross Blue Shield of ND*

**OUTSTANDING CAMPAIGN CABINET VOLUNTEER**
Honors a volunteer serving on the Campaign Cabinet who:

- Completes most of their CEO calls and attends most meetings.
- Goes above and beyond for their assigned companies and the United Way.
- Embodies a true ambassador with outstanding dedication and enthusiasm.

*2019 Award Recipient: Jim Schaefbauer, United Savings Credit Union*

**BEST NEW UNITED WAY CAMPAIGN**
Honors a company who:

- Holds a successful, new United Way campaign.
- Raises a generous amount compared to their company size.
- Shows enthusiasm for the United Way outside the company campaign.

*2019 Award Recipient: National Hospitality Services*

**MOST INNOVATIVE & CREATIVE CAMPAIGN**
Honors a company who uses creativity and unique efforts to engage their employees.

*2019 Award Recipient: Lillestol Research LLC*

**COMMUNITY ENGAGEMENT AWARD**
Honors a company or group that involves the greater community to support and be engaged with the United Way.

*2019 Award Recipients: Roers and Keller Williams*

**EMERGING LEADERS CATALYST OF THE YEAR**
Honors a member of the Emerging Leaders program and a leader that utilizes their experience with the United Way to develop in the areas of connecting, building skills, and volunteering to advance their own lives, their company, or the greater community.

*2019 Award Recipient: Erik Kiesz*

**SOCIAL MEDIA MAVEN**
This award honors an individual or company that utilizes their social media powers to maximize their company’s campaign and shares the work of the United Way through Facebook, Instagram, LinkedIn and Twitter.

*2019 Award Recipient: Kayla Koehmstedt*

Learn more at unitedwaycassclay.org or reach out to our team at unitedway@unitedwaycassclay.org.