2019 BILLBOARD SPONSOR

BILLBOARD SPONSORS are organizations that commit to support every aspect of United Way of Cass-Clay in 2019.

BILLBOARD SPONSOR $1,350

Billboard Sponsors will receive ONE billboard:
- Posted in the Fargo-Moorhead area for up to 30 days.
- Billboard will feature:
  - Company logo
  - United Way of Cass-Clay logo
  - Photo of 2-5 employees in black, white or colored LIVE UNITED T-shirts
  - Location options and coordination with Newman Outdoor Advertising for placement
  - Location is selected with highest traffic count to maximize billboard exposure

- United Way will provide:
  - Coordination of a photo shoot for 2-5 employees or stock photo of local people wearing LIVE UNITED t-shirts
  - LIVE UNITED t-shirts (black or white) for 2-5 employees
  - Billboard concept design (with input from company representatives/marketing department)
  - All image files from photo shoot for company use in publications, company presentations, etc.

LIVE UNITED Billboard Sponsor Add-On Options:

TWO billboards.................................................................$2,100 ($600 savings)
(same billboard is posted in two different locations for 30 days each)

THREE billboards.............................................................$2,900 ($1,100 savings)
(same billboard is posted in three different locations for 30 days each)

SPONSORSHIP CONTACT
Christie Lewandoski | clewandoski@unitedwaycassclay.org or 701.237.5050
Marisa Pacella | mpacella@unitedwaycassclay.org or 701.237.5050
BILLBOARD SPONSORSHIP EXAMPLES

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