EVENT SPONSORS ............................................................................................................ $2,000
- Recognition as Event Sponsor
- VIP Experience – 1 reserved VIP table of 8 with personal table concierge, company logo on table centerpiece special table decor, and a signed copy of the keynote speaker’s book for each attendee
- Opportunity for VIP table of 8 to attend exclusive Meet & Greet with keynote from 1:00-1:30pm immediately following the event
- Company logo on pre-event publicity materials
- Prominent inclusion of company logo on event program
- Company name mentioned at event and logo included with presentation
- Recognition in 2019 United Way Annual Report

CORPORATE SPONSORS ............................................................................................... $1,000
- Recognition as Corporate Sponsor
- 1 reserved table of 8 with company logo on table centerpiece and special table decor
- Company name listed in event program
- Company name mentioned at event
- Recognition in 2019 United Way Annual Report

TABLE SPONSORS .......................................................................................................... $600
- 1 reserved table of 8 with company logo on signage
- Company name listed in event program

HALF-TABLE SPONSORS ................................................................................................. $300
- 1 reserved table of 4 with company logo on signage
- Company name listed in event program

INDIVIDUAL REGISTRATION ......................................................................................... $55
Note: Individual registrants will have open seating and will not have reserved seats.

YOUR DONATION IS AN INVESTMENT THAT WILL PREPARE LOCAL CHILDREN TO SUCCEED
Sponsorship at this event will support United Way’s work including:
- School Supply Drive: Backpacks and school supplies for local K-12 students
- Imagination Library: Books for pre-school children to help prepare them for Kindergarten
- School readiness programs & quality out of school time programming
- Child care scholarships for working families to access quality child care
- Mental health services for students

PARTNER WITH UNITED WAY TO PROMOTE YOUR BUSINESS TO MORE THAN 800 LOCAL WOMEN LEADERS

2019 UNITED WAY WOMEN UNITED LUNCHEON NOVEMBER 5 • DELTA BY MARRIOTT FARGO
10:30-11:45am Silent Auction
11:45am-1:00pm Luncheon & Keynote Speaker

KEYNOTE SPEAKER: DR. LAURA JANA
Dr. Laura Jana is a board-certified pediatrician, early educator, health communicator, and nationally acclaimed parenting and children’s book author with a faculty appointment at Penn State University’s Prevention Research Center. Having first gained national recognition working with world-renowned pediatrician, Dr. Benjamin Spock, she has 20+ years of experience working with parents, early educators, news media, academia, government organizations, non-profits and corporations alike. From her longstanding role as an early literacy advocate and 10-year owner of a 200-student educational child care center to her recent role as Director of Innovation (UNMC College of Public Health) and media spokesperson for the American Academy of Pediatrics, Dr. Jana is dedicated to insuring that all children grow up with the support and skills they need to succeed in today’s world. Her most recent books, The Toddler Brain: Nurture the Skills Today That Will Shape Your Child’s Tomorrow and Jumping Into Kindergarten, introduce the fundamentally important concept of QI Skills and convey the powerful role caring responsive adults play in children’s development during their foundational first 5 years.
2019 CORPORATE SPONSORSHIP FORM
PLEASE COMPLETE & RETURN TO UNITED WAY OF CASS-CLAY. THANK YOU!

- Event Sponsor $2,000
- Corporate Sponsor $1,000

DEADLINE FOR EVENT SPONSORSHIP - Monday, September 16

Opportunities to register for a table, half table or individual registration will open on Monday, September 23. Stay tuned for communication!

Contact Name: ___________________________ Date: _______________

Company Name: __________________________________________________________________________________________________

Address: __________________________________________________________________________________________________________

Phone: __________________________ Email: __________________________

Check enclosed Please bill company Discover Visa Mastercard American Express

Credit card number __________________________ Expiration date ______________ Amount charged __________________________

United Way of Cass-Clay | PO Box 1609 | 219 7th St S Fargo, ND | 58103
Phone: 701.237.5050 Email: unitedway@unitedwaycassclay.org

2019 UNITED WAY WOMEN UNITED LEADERSHIP TEAM VOLUNTEERS

CHAIR: Mary Jo Hotzler, Forum Communications Co.
Liz Johnson, Eide Bailly LLP
Courtney Buskirk, SAP Concur
Kimberly Busch, Aimbridge Hospitality
Kristin Dehmer, Moorhead Area Public Schools
Emily Flanagan, Harland Clarke
Katie Froeb, Dynamic Communities, Inc.
Katie Froemke, Sundog
Jayne Gust, Sanford Health
Heather Heick, Bell Bank
Kate Lea, Wells Fargo

Jenny Olson
Melissa Marhsall, Roers
Kimberly Peterson, Lillestol Research, LLC
Naomi Schempp, Dale Carnegie of ND and MN
Jill Staffne, Scheels

For more information regarding sponsorship opportunities contact a United Way Women United Leadership Team Volunteer or Tiffany McShane, United Way Community Engagement Director at tmcshane@unitedwaycassclay.org or 701.237.5050
www.unitedwaycassclay.org | United Way of Cass-Clay | PO Box 1609 | 219 7th St S Fargo, ND | 58103