United Way of Cass-Clay

2019 Sponsorship Benefits

2019 EMERGING LEADERS PROGRAM SPONSOR

$2,500 (Sponsorship Dates: June 2019 - May 2020)

Sponsor Benefits:

• Prominent inclusion of company logo in 2019 Emerging Leaders Event Calendar shared with all members
  • Over 730 Emerging Leaders are currently enrolled in the program
  • Members represent more than 100 businesses and organizations across the community
  • Emerging Leaders programming will occur from February – December 2019
  • Various community leaders support the program by serving as speakers at events
• Recognition as Program Sponsor during pre-event promotion for all 2019 Emerging Leaders events
• Sponsor mention and prominent inclusion of company logo on PowerPoint presentation during events
• Recognition as Program Sponsor in print materials (such as the agenda and information pieces)
• Social media post on United Way social media channels (Facebook, Twitter & LinkedIn)
• Inclusion of company logo in pre-event slide shows at each event

YOUR RETURN ON INVESTMENT AS A SPONSOR:

When you invest in this leadership development program, you invest in developing leaders that:

• Are energized to position themselves and our community for success
• Have a desire to expand knowledge of the needs that exist in our community and learn how their United Way investment is making an impact
• Want to connect with a diverse network of dynamic local leaders
• Positively represent their companies/organizations philanthropic culture in the community

AUDIENCE/ABOUT THE PROGRAM

United Way of Cass-Clay is cultivating young leaders to advance our community. Emerging Leaders are a network of over 730 community-minded professionals who invest at least $300 annually in United Way. Throughout the year, Emerging Leaders gain access to hands-on volunteer opportunities to connect and serve with others, invitations to networking events with community leaders and leadership development opportunities. The 2019 goal is to recruit 700 members.

LEARN MORE AT UNITEDWAYCASSCLAY.ORG