

2018 United Way of Cass-Clay LIVE UNITED Awards



LIVE UNITED LEADER OF THE YEAR

- The top and most prestigious United Way award.
- Honors a company or organization's outstanding commitment to United Way and an excellent workplace campaign.
- The leadership and employee team are an example of what it means to LIVE UNITED and embrace United Way as part of their culture and workplace.

2017 winner: Blue Cross Blue Shield of North Dakota

Outstanding Employee Engagement Award

- Honors a company or organization that has a high level of organization, motivation, energy to spread the LIVE UNITED spirit throughout their workplaces and:
 - Inspires and encourages their teams and coworkers to engage in the work of United Way by organizing company events, encouraging their coworkers to invest, and engaging their company to team up with United Way to support their community.
 - Actively engaged their employees to get involved and invest.
 - Rallied their teams and their employees around the work of United Way.

2017 winners: Lakes & Praries Community Action Partnership, Inc. (Fewer than 100 employees), Cognizant (100-500 employees), American Crystal Sugar (500+ employees)

Outstanding Campaign Cabinet Volunteer

- Honors a volunteer serving on the Campaign Cabinet who:
 - Completes most of their CEO calls and attends most meetings.
 - Goes above and beyond for their assigned companies and the United Way.
 - Embodies a true ambassador of the United Way with outstanding dedication and enthusiasm.

2017 winner: Erik Diederich, Industrial Builders, Inc.

Best NEW United Way Campaign

- Honors a company or organization who:
 - Holds a successful United Way campaign.
 - Raises a generous amount compared to their company size.
 - Shows enthusiasm for the United Way outside the company campaign.

*2017 winners: BNG Team (Fewer than 500 Employees)
Integrity Windows (500+ Employees)*

Most Innovative & Creative Campaign

- Honors a company or organization who uses creativity and unique efforts to engage their employees in the work and excitement of United Way.

2017 winner: Cornerstone Bank

Community Engagement Award

- Honors a company, organization or group that involves the greater community to support and be engaged in the work of United Way.

2017 winner: Choice Financial Group

Emerging Leaders Catalyst of the Year

- Honors a United Way Emerging Leader who utilizes their experience with United Way to develop in the areas of Connecting, Building Skills, and Volunteering to advance their own lives, their company, or the greater community.

2017 winner: Alissa Maier, Discovery Benefits



For any questions regarding United Way LIVE UNITED Awards, contact
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United Way of Cass-Clay



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