

2018-2019 United Way of Cass-Clay LIVE UNITED Awards



United Way of Cass-Clay wants to lift up the individuals and organizations who are a Force for Good in our community! Here are the awards that you or your company can be nominated for in 2018-2019. Award nominees will be announced in February and winners will be announced and honored at the LIVE UNITED Awards & Annual Meeting event on March 27, 2019 from 3:30-5:00pm.

LIVE UNITED LEADER OF THE YEAR - NOMINATE YOUR COMPANY BY JANUARY 31, 2019

- **The top and most prestigious United Way award** - honors a company or organization's outstanding commitment to United Way and an excellent workplace campaign.
- The leadership and employee team are an example of what it means to LIVE UNITED and embrace United Way as part of their culture and workplace.
- Nomination information and online form are available at unitedwaycassclay.org.

2017 winner: Blue Cross Blue Shield of North Dakota

Outstanding Employee Engagement Award

- Honors a company or organization that has a high level of organization, motivation, energy to spread the LIVE UNITED spirit throughout their workplaces and:
 - Inspires and encourages their teams and coworkers to engage in the work of United Way by organizing company events, encouraging their coworkers to invest, and engaging their company to team up with United Way to support their community.
 - Actively engaged their employees to get involved and invest.
 - Rallied their teams and their employees around the work of United Way.

2017 winners: Lakes & Prairies Community Action Partnership, Inc. (Fewer than 100 employees), Cognizant (100-500 employees), American Crystal Sugar (500+ employees)

Outstanding Campaign Cabinet Volunteer

- Honors a volunteer serving on the Campaign Cabinet who:
 - Completes most of their CEO calls and attends most meetings.
 - Goes above and beyond for their assigned companies and the United Way.
 - Embodies a true ambassador of the United Way with outstanding dedication and enthusiasm.

2017 winner: Erik Diederich, Industrial Builders, Inc.

Best NEW United Way Campaign

- Honors a company or organization who:
 - Holds a successful United Way campaign.
 - Raises a generous amount compared to their company size.
 - Shows enthusiasm for the United Way outside the company campaign.

2017 winners: BNG Team (Fewer than 500 Employees) Integrity Windows and Doors (500+ Employees)

Most Innovative & Creative Campaign

- Honors a company or organization who uses creativity and unique efforts to engage their employees in the work and excitement of United Way.

2017 winner: Cornerstone Bank

Community Engagement Award

- Honors a company, organization or group that involves the greater community to support and be engaged in the work of United Way.

2017 winner: Choice Financial Group

Youth LIVING UNITED Award

- Recognizes a local student/child or group of students/children that exemplify what it means to LIVE UNITED and inspire other young people to give back.

35 Under 35 Women's Leadership Program LIVE UNITED Catalyst of the Year

- Honors a woman from the United Way 35 Under 35 Women's Leadership Program alumni who is putting the "Mission in Motion" and utilizing their experience as a springboard that propels them into making an impact in their own lives, at their company, or in the greater community.

Emerging Leaders Catalyst of the Year

- Honors a United Way Emerging Leader who utilizes their experience with United Way to develop in the areas of Connecting, Building Skills, and Volunteering to advance their own lives, their company, or the greater community.

2017 winner: Alissa Maier, Discovery Benefits

Social Media Superstar *NEW - OFFICIAL AWARD NAME YET TO BE ANNOUNCED*

- This NEW award will honor a company or organization that utilizes their social media powers to maximize their involvement with United Way and tell the United Way story across Facebook, Twitter, and more! Stay tuned for exciting updates on this NEW award!



For any questions regarding United Way LIVE UNITED Awards, contact Travis Christopher at tchristopher@unitedwaycassclay.org or Christie Lewandoski at clewandoski@unitedwaycassclay.org

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