

2017 United Way of Cass-Clay LIVE UNITED Awards



Here are the awards that you or your company can be nominated for in 2017-2018. Award nominees and winners will be announced and honored in February and March of 2018.

LIVE UNITED LEADER OF THE YEAR

- The top and most prestigious United Way award.
- Honors a company or organization's outstanding commitment to United Way and an excellent workplace campaign.
- The leadership and employee team are an example of what it means to LIVE UNITED and embrace United Way as part of their culture and workplace.

2016 winner: Border States Electric

Outstanding Employee Engagement Award

- Honors a company or organization that has a high level of organization, motivation, energy to spread the LIVE UNITED spirit throughout their workplaces and:
 - Inspires and encourages their teams and coworkers to engage in the work of United Way by organizing company events, encouraging their coworkers to invest, and engaging their company to team up with United Way to support their community.
 - Actively engaged their employees to get involved and invest.
 - Rallied their teams and their employees around the work of United Way.

2016 winners: Great North Insurance Services (Fewer than 100 employees), BNSF Railway (100-500 employees), Hornbacher's (500+ employees)

Outstanding Campaign Cabinet Volunteer

- Honors a volunteer serving on the Campaign Cabinet who:
 - Completes most of their CEO calls and attends most meetings.
 - Goes above and beyond for their assigned companies and the United Way.
 - Embodies a true ambassador of the United Way with outstanding dedication and enthusiasm.

2016 winner: Steve Walker, Gate City Bank

Best NEW United Way Campaign

- Honors a company or organization who:
 - Holds a successful United Way campaign.
 - Raises a generous amount compared to their company size.
 - Shows enthusiasm for the United Way outside the company campaign.

2016 winner: Myriad Mobile

Most Innovative & Creative Campaign

- Honors a company or organization who uses creativity and unique efforts to engage their employees in the work and excitement of United Way.

2016 winner: Flint Group

Community Engagement Award

- Honors a company, organization or group that involves the greater community to support and be engaged in the work of United Way.

2016 winner: Sundog

Youth LIVING UNITED Award

- Recognizes a local student/child or group of students/children that exemplify what it means to LIVE UNITED and inspire other young people to give back.

2016 winner: Wiggles and Giggles Day Care

35 Under 35 Women's Leadership Program LIVE UNITED Catalyst of the Year

- Honors a woman from the United Way 35 Under 35 Women's Leadership Program alumni who is putting the "Mission in Motion" and utilizing their experience as a springboard that propels them into making an impact in their own lives, at their company, or in the greater community.

2016 winner: Kelly Krenzel, Hope Blooms

Emerging Leaders Catalyst of the Year

- Honors a United Way Emerging Leader who utilizes their experience with United Way to develop in the areas of Connecting, Building Skills, and Volunteering to advance their own lives, their company, or the greater community.

2016 winner: Lucas Moran, John Deere Electronic Solutions

For any questions regarding United Way LIVE UNITED Awards, contact Travis Christopher at tchristopher@unitedwaycassclay.org

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