

COMMUNITY INVESTMENT STRATEGY & RESULTS

COMMUNITY ISSUE

OUR STRATEGY

WHERE WE INVEST & HOW YOU HELP

COMMUNITY NEEDS & RESULTS OF YOUR INVESTMENT TO UNITED WAY



PREPARE
CHILDREN FOR SUCCESS
IN SCHOOL AND LIFE



QUALITY CHILD CARE
EARLY INTERVENTION SCREENINGS FOR CHILDREN
QUALITY OUT OF SCHOOL TIME PROGRAMMING
NUMBER OF STUDENTS PAIRED WITH MENTORS
QUALITY PARENT EDUCATION EFFORTS

CHILDREN RECEIVING
SCHOLARSHIPS
FOR QUALITY CHILD
CARE IMPROVED
ON ACADEMIC
SKILLS

2X

THE RATE OF
OTHER CHILDREN

AND IN JUST
9 MONTHS
THE NUMBER OF
CHILDREN THAT
EXCEEDED GROWTH
EXPECTATIONS
DOUBLED

1,923
NEW HIGH
QUALITY
CHILD CARE
SPOTS WERE
CREATED



A STUDENT WHO DOES NOT GRADUATE IS



2X MORE LIKELY TO
LIVE IN POVERTY
THROUGHOUT THEIR ADULTHOOD



63X MORE LIKELY TO BE
INCARCERATED



90% OF A
CHILD'S
BRAIN IS
DEVELOPED
BEFORE THEIR
5TH BIRTHDAY



CREATE
A PATHWAY FOR
UPWARD MOBILITY



INVESTMENTS IN HOUSING FIRST EFFORTS
SUPPORT TO INDIVIDUALS SEEKING HOUSING
EFFORTS TO PREVENT HOMELESSNESS
ATTAINABLE HOUSING

3,641

SHOWER & LAUNDRY
SERVICES WERE
PROVIDED TO

530 PEOPLE
WHICH IS CRUCIAL TO
EMPOWER THEM TO
ATTAIN & MAINTAIN
EMPLOYMENT

OF THE HOMELESS ADULTS
IN FARGO MOORHEAD



81% HAVE COMPLETED
HIGH SCHOOL



1/3 ARE EMPLOYED

530
FAMILIES
MAINTAINED
STABLE
HOUSING
BECAUSE OF
RENT & UTILITY
ASSISTANCE

POVERTY IS DEFINED AS
A FAMILY
OF FOUR
LIVING ON
LESS THAN **\$24,250/YEAR**

27,000
PEOPLE IN CASS
& CLAY COUNTIES
LIVE IN POVERTY
WHICH COULD FILL
SCHEELS ARENA
4.5 TIMES



EMPOWER
PEOPLE TO LEAD
HEALTHY LIVES



ACCESS TO COUNSELING
ACCESS TO BEHAVIORAL HEALTH SERVICES
ASSISTANCE TO SENIOR CITIZENS LIVING AT HOME
QUALITY OF LIFE FOR SENIOR CITIZENS &
VULNERABLE INDIVIDUALS

A CHILD'S WELL-BEING
OFTEN IMPACTS A PARENT'S
JOB PERFORMANCE BUT
AFTER RECEIVING
LOCAL SERVICES

THERE WAS A **40% REDUCTION**
IN LOCAL PARENTS **LEAVING WORK**
BECAUSE OF THEIR CHILD'S BEHAVIOR

NEARLY **ONE HALF**



OF THE HOMELESS
POPULATION
IS IMPACTED BY
MENTAL ILLNESS
AND **80%**
HAVE A SERIOUS
DISABILITY



57% OF HOUSEHOLDS
ACCESSING FOOD BANKS
IN ND REPORT HAVING
TO CHOOSE BETWEEN
FOOD & MEDICAL CARE



ONE HALF OF ALL CHRONIC
MENTAL ILLNESS
BEGINS BY THE
AGE OF **14**



PROVIDE
SAFETY, FOOD
AND SHELTER



ACCESS TO FOOD FOR PEOPLE WHO ARE HUNGRY
SHELTER FOR PEOPLE WHO ARE HOMELESS
INTERVENTIONS THAT DECREASE HOMELESSNESS
SERVICES FOR VICTIMS OF VIOLENCE & ABUSE

1,600+
AT-RISK
YOUTH

HAD ACCESS TO
FOOD & SHELTER
& SAFETY AT
LOCAL DROP-IN
CENTERS

THIS SUMMER
298 CHILDREN PER WEEK
WERE GIVEN BACKPACKS OF FOOD
TO PREVENT HUNGER
WHEN SCHOOL LUNCHES
WERE NOT AVAILABLE

1,446 CHILDREN AT
DIFFERENT LOCAL SCHOOLS
RECEIVED BACKPACKS
OF FOOD ON FRIDAYS
TO PREVENT HUNGER
OVER THE WEEKENDS

CHILDREN
REPRESENT
17%
OF THE LOCAL HOMELESS
POPULATION

800+
MEN, WOMEN
& CHILDREN
IN THE FM AREA
ARE HOMELESS
EACH NIGHT



#MORETHANCHARITYFM