5 BOLD COMMUNITY GOALS

1. REDUCE HUNGER & HOMELESSNESS

2. PREPARE CHILDREN TO SUCCEED

3. HELP PEOPLE BE INDEPENDENT

4. LIFT PEOPLE OUT OF POVERTY

5. RAISE & INVEST $29 MILLION

BY 2020

#MORETHANCHARITYFM
<table>
<thead>
<tr>
<th>COMMUNITY ISSUE</th>
<th>OUR STRATEGY</th>
<th>WHERE WE INVEST &amp; HOW YOU HELP</th>
<th>HOW WE MEASURE THE RESULTS OF YOUR INVESTMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDUCATION</td>
<td>PREPARE</td>
<td>Quality child care</td>
<td>• Developmental growth of children</td>
</tr>
<tr>
<td></td>
<td>children for success in school and life</td>
<td>Early intervention screenings for children</td>
<td>• Children ready for Kindergarten</td>
</tr>
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<td></td>
<td></td>
<td>Quality out of school time programming</td>
<td>• Children enrolled in quality childcare</td>
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<tr>
<td></td>
<td></td>
<td>Number of students paired with mentors</td>
<td>• Number of mothers who have healthy babies</td>
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<td>Quality parent education efforts</td>
<td>• Children paired with a positive mentor</td>
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<td>• School attendance rates of students</td>
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<td></td>
<td></td>
<td></td>
<td>• 3rd grade reading scores</td>
</tr>
<tr>
<td>INCOME STABILITY</td>
<td>CREATE</td>
<td>Investments in housing first efforts</td>
<td>• Individuals that attain stable housing</td>
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<tr>
<td></td>
<td>a pathway for upward mobility</td>
<td>Support to individuals seeking housing</td>
<td>• Individuals diverted from homelessness</td>
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<td></td>
<td></td>
<td>Efforts to prevent homelessness</td>
<td>• Reduction in ER visits, detox &amp; jail admissions</td>
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<td></td>
<td>Attainable housing</td>
<td>• Individuals who remain in stable housing</td>
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<td></td>
<td></td>
<td>• Reduction in social service utilization</td>
</tr>
<tr>
<td>HEALTH</td>
<td>EMPOWER</td>
<td>Access to counseling</td>
<td>• Children receiving early intervention screenings</td>
</tr>
<tr>
<td></td>
<td>people to lead healthy lives</td>
<td>Access to behavioral health services</td>
<td>• Reduction in student absences &amp; behavioral issues</td>
</tr>
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<td></td>
<td></td>
<td>Assistance to senior citizens living at home</td>
<td>• Cost savings to community from reduced senior services</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Quality of life for senior citizens &amp; vulnerable individuals</td>
<td>• Senior citizens that delay need for assisted living</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• People with disabilities employed</td>
</tr>
<tr>
<td>BASIC NEEDS</td>
<td>PROVIDE</td>
<td>Access to food for people who are hungry</td>
<td>• Meals provided</td>
</tr>
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<td>safety, food and shelter</td>
<td>Shelter for people who are homeless</td>
<td>• Shelter nights provided</td>
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<td></td>
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<td>Interventions that decrease homelessness</td>
<td>• Individuals who utilize protective services</td>
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<td>Services for victims of violence &amp; abuse</td>
<td>• Counseling hours provided</td>
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</tbody>
</table>
**Community Investment Strategy & Results**

### Education

**Community Issue:** Prepare children for success in school and life

**Our Strategy:** Quality child care, early intervention screenings for children, quality out-of-school time programming, number of students paired with mentors, quality parent education efforts

**Where We Invest & How You Help:**
- Scholarships for quality child care improved on academic skills
- The number of children that exceeded growth expectations doubled

**Community Needs & Results of Your Investment to United Way:**
- Children receiving
- 1,923 new high quality child care spots were created
- 2x more likely to live in poverty throughout their adulthood

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### Income Stability

**Community Issue:** Create a pathway for upward mobility

**Our Strategy:** Investments in housing first efforts, support to individuals seeking housing, efforts to prevent homelessness attainable housing

**Where We Invest & How You Help:**
- Homelessness adults in Fargo Moorhead
- Of the homeless adults in Fargo Moorhead
- Of the homeless adults in Fargo Moorhead

**Community Needs & Results of Your Investment to United Way:**
- 3,641 showers & laundry services were provided to 530 people
- Which is crucial to empower them to attain & maintain employment

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### Health

**Community Issue:** Empower people to lead healthy lives

**Our Strategy:** Access to counseling, access to behavioral health services assistance to senior citizens, living at home quality of life for senior citizens & vulnerable individuals

**Where We Invest & How You Help:**
- A child’s well-being is impacted by mental illness and disability
- 57% of households accessing food banks in ND report having to choose between food & medical care

**Community Needs & Results of Your Investment to United Way:**
- Access to counseling in local parent/child/teacher partnerships
- 80% have reduced disability

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### Basic Needs

**Community Issue:** Provide safety, food, and shelter

**Our Strategy:** Access to food for people who are hungry, shelter for people who are homeless, interventions that decrease homelessness, services for victims of violence & abuse

**Where We Invest & How You Help:**
- At-risk youth
- Food & shelter & safety at local drop-in centers

**Community Needs & Results of Your Investment to United Way:**
- 1,446 children at the local homeless population
- Live United

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#MoreThanCharityFM
UNITED WAY OF CASS-CLAY CONNECTS PEOPLE TO PEOPLE, NEEDS TO RESOURCES, AND EXPERTS TO ADVOCATES TO IMPROVE LIVES AND ADVANCE THE COMMON GOOD THROUGHOUT CASS AND CLAY COUNTIES.

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