Power of Community Snapshot
BOLD Goal 1: Reduce Homelessness

OUR STRATEGY
Reduce long-term, chronic homelessness

THE ISSUES
Approximately 800 individuals are experiencing homelessness on any given night.
Studies found that leaving a person to remain chronically homeless costs taxpayers as much as $30,000 - $50,000 per year.

THE ACTION
Developed and invested in Housing First and provided Housing Navigators to increase access and remove barriers to stable housing for individuals facing homelessness.

THE RESULTS
232 people attained stable housing while in housing programs.
65% of clients self-reported a reduction in overall usage of costly social services.
94% of individuals were able to maintain stable housing for 6 months while in programming.

United Way
As the issue of homelessness continues to grow, we know that innovative solutions are needed to help local people in need be housed more rapidly and for longer periods of time. With the help and expertise of an experienced leadership team, we co-designed and launched this project focused on collaboration and stopping the cycle of homelessness.

Housing Navigation is a community-based, solution-focused strategy that assists individuals with complex and frequently occurring issues that prevent them from accessing and maintaining stable housing. The goal of this investment is to create a new culture of service delivery and enhance collaboration and partnerships among homeless-service providers.

With this new approach, our partners create a link between existing resources and case management, thus closing gaps and removing barriers in order to achieve housing stability for our most vulnerable homeless population - men, women and children who are chronically homeless - while reducing the usage of costly community services such as detox admissions, ambulance transports, jail time, emergency room visits and emergency shelter stays.

United Way is proud to partner with Presentation Partners in Housing to continue to implement this innovative strategy.

In 2018, 36 active Housing Navigation Program participants were able to attain housing, with 88% maintaining stable housing for at least six months.

The Power of Community. Realized.

United Way of Cass-Clay improves lives by activating resources to solve complex community issues and create lasting social change.