United Way Can Help You Achieve Your COMMUNITY REINVESTMENT ACT GOALS

The Community Reinvestment Act (CRA) is one of the many ways banks give back to our community. United Way of Cass-Clay (United Way) makes strategic investments into our community that can help your bank achieve its CRA goals. We are proud to share more about specific initiatives that specifically address CRA areas of interest.

United Way of Cass-Clay is activating resources to solve the complex community issue of homelessness, and working to reduce homelessness here in our local community.

Housing First & Housing Navigation

THE ISSUE

- Approximately 800 individuals are experiencing homelessness on any given night
- Studies found that leaving a person to remain chronically homeless costs taxpayers as much as $30,000-$50,000 per year

THE ACTION

As the issue of homelessness continues to grow, we know that innovative solutions are needed to help local people in need be housed more rapidly and for longer periods of time. With the help and expertise of an experienced leadership team, we co-designed and launched this project focused on collaboration and stopping the cycle of homelessness.

Housing Navigation is a community-based, solution-focused strategy that assists individuals with complex and frequently occurring issues that prevent them from accessing and maintaining stable housing. The goal of this investment is to create a new culture of service delivery and enhance collaboration and partnerships among homeless service providers.

With this approach, our partners create a link between existing resources and case management, thus closing gaps and removing barriers in order to achieve housing stability for our most vulnerable homeless population - men, women and children who are chronically homeless - while reducing the usage of costly community services such as detox admissions, ambulance transports, jail time, emergency room visits and emergency shelter stays.

United Way is proud to partner with Presentation Partners in Housing to continue to implement this innovative strategy.

THE RESULTS

IN 2018

36 ACTIVE HOUSING NAVIGATION PROGRAM PARTICIPANTS WERE ABLE TO ATTAIN HOUSING, WITH 88 PERCENT MAINTAINING STABLE HOUSING FOR AT LEAST SIX MONTHS.

COST REDUCTION SAVINGS IS AN ESTIMATED $317,808, THIS SAVINGS AMOUNT REPRESENTS ONE YEAR OF HOUSING FOR 20 INDIVIDUALS.

How Housing Navigation Works

- Individuals to be served are identified through a coordinated access, referral, entry, and stabilization system.
- All individuals meet the federal definition of chronically homeless.
- Each participant is assigned a Housing Navigator who guides them each step of the way as they work towards self-sufficiency.

For more information on the US Department of Housing and Urban Development’s definition of chronically homeless, visit www.unitedwaycassclay.org/how-we-help or reach out to our team for specific information or data.

For more information, contact: Christie Lewandoski at United Way of Cass-Clay at clewandoski@unitedwaycassclay.org or 701.237.5050.